

RBFF Fishing License Sales Index

Produced for the
Recreational Boating & Fishing Foundation

In cooperation with the
American Sportfishing Association

License Sales Trends: January - September 2011

-1.3% = Change in the number of licenses sold year-to-date compared to the same months last year (January-September 2011 versus January-September 2010).

States used to gauge license sales:

Florida	Indiana	Kansas	Louisiana	Minnesota
North Carolina	New Jersey	New York	Oregon	Pennsylvania
Tennessee	Texas	Utah		

Discussion:

- 1) License sales continued to slip in the third quarter of 2011 compared to 2010. (July: up 1.7%, August: up 0.02% and September: down 4.2%).
- 2) Of the thirteen states included in this report, nine show overall sales decreases for the first three quarters of 2011.

Notes and Considerations:

- 1) The RBFF-ASA license sales index is designed as a timely indicator of fishing license sales. It is not an exact measure of all fishing license sales nationally.
- 2) The states reported in this index were selected on their ability to provide license sales information on a regular basis. Plus, states were selected on a regional basis to capture potential variation in license sales by region.

- 3) Results are weighted towards states with larger angler populations who have a greater impact on the results than states with smaller numbers of anglers.
- 4) Due to confidentiality considerations extended to participating states, license sales trends are not available on a per-state basis.
- 5) A number of factors cause license sales to increase or decrease on a monthly basis, including economic, social, weather, and other factors.