



STATE INNOVATIVE R3 PROGRAM GRANTS

State Marketing Workshop

December 9, 2015



TAKEME FISHING.org



VAMOS APESCAR.org

R3

RECRUITMENT

RETENTION

REACTIVATION

STATE INNOVATIVE R3 GRANTS



GEORGIA WILDLIFE RESOURCES DIVISION



Division Director, Dan Forster is *“thrilled with the receipt of this RBFF grant as it will allow our agency to provide expedited communication with boat owners prior to the expiration of their boat registration.”*

NEBRASKA GAME AND PARKS

“One of Nebraska Game and Parks’ highest priorities is to adopt digital communication methods that enhance our customers’ experiences and engage them for a better outdoor experience,” - Commission Director Jim Douglas



VERMONT FISH & WILDLIFE DEPARTMENT

“Vermont offers some of the finest fishing in the Northeast. We’re excited to introduce Vermont State Park visitors and Chittenden County residents to the great fishing in the lakes, rivers and ponds right where they’re exploring or living nearby.” - Commissioner Louis Porter



REEL FUN!
Fishing in Vermont State Parks

We Make It Easy

- Loaner equipment is available at the Park’s contact
- Buy your fishing license online at www.vtfishandw
- Kids under 15 fish free!

