



**Lend a hand
- of any kind**

LEND A HAND – OF ANY KIND

There are more ways to help with local events than just doling out free goods, which can be a drain on your precious resources. You can sponsor an event with contributions of time, expertise or space with just as much effectiveness.

R3 TIP

Does your local fishing club need a place to hold meetings? Offer up space in your shop. Does a local group have fishing events throughout the year and need a place to store their equipment? Find some space in your storage room. Do you have someone on staff who is great with crafting eye-catching emails? Offer up a few hours of their time to develop an event flyer or produce a club's monthly newsletter.



IDEAS BEST SUITED FOR:

- Government Agencies
- Guides/Pros
- Non-Governmental Organizations
- Retailers

For more information on the 60 in 60 initiative, visit www.rbff.org/60in60