

# 2017 SPECIAL REPORT ON FISHING



## OVERALL PARTICIPATION



**1.5 million**  
increase in total participants

1.8% increase  
Total participation: 47.2 million

## POPULARITY



**#2 Outdoor Activity**  
next to running

## FISHING OUTINGS



**885 Million**  
total trips

18.8 trips  
per participant

## 2.5 MILLION NEW PARTICIPANTS

account for **5.3%**  
of total participation  
and tend to be young females

## 3.8 MILLION HISPANIC PARTICIPANTS

**11% increase**  
Hispanics go on 6 more fishing outings  
than other participants

## 11 MILLION YOUTH PARTICIPANTS

**3% increase**  
ages 6 - 17



## PROFILE OF A FISHING TRIP



**spontaneous**

popular spots include

shorelines, boats and riverbanks

**2.8 adult participants**

**fishing is the primary focus**  
(unlike part of a larger activity like camping)

**83% catch fish**



## THE MOTIVATING FACTORS OF FISHING

**60%**

for exercise

**58%**

to be with  
family and friends

**47%**

to enjoy nature

**40%**

escape the usual  
demands of life

**38%**

to experience  
excitement & adventure



Full report available at: [takemefishing.org/corporate/resource-center/research](http://takemefishing.org/corporate/resource-center/research)  
The 2017 Special Report on Fishing is a partnership project with the Outdoor Foundation. All increases are from 2015 to 2016.



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TAKEMEFISHING.org



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