



License Simplification of Structure & Fees

Budget Challenges

Cost of doing business has increased since 2006

Examples:

- Helicopter Surveys - 43%
- Fuel for vehicles - 40%
- Fish prices
 - Urban Stocking - Catfish 44%, Trout 11%
 - Hatchery Production – 13%
- Mandated Employee Benefit Costs
 - Insurance – 69%
 - Retirement (PSPRS) – 92%
- Stagnant revenue stream



Game and Fish Fund

\$ in thousands

\$35,000

\$30,000

\$25,000

\$20,000

\$15,000

\$10,000

\$5,000

\$0

FY 2005

FY 2006

FY 2007

FY 2008

FY 2009

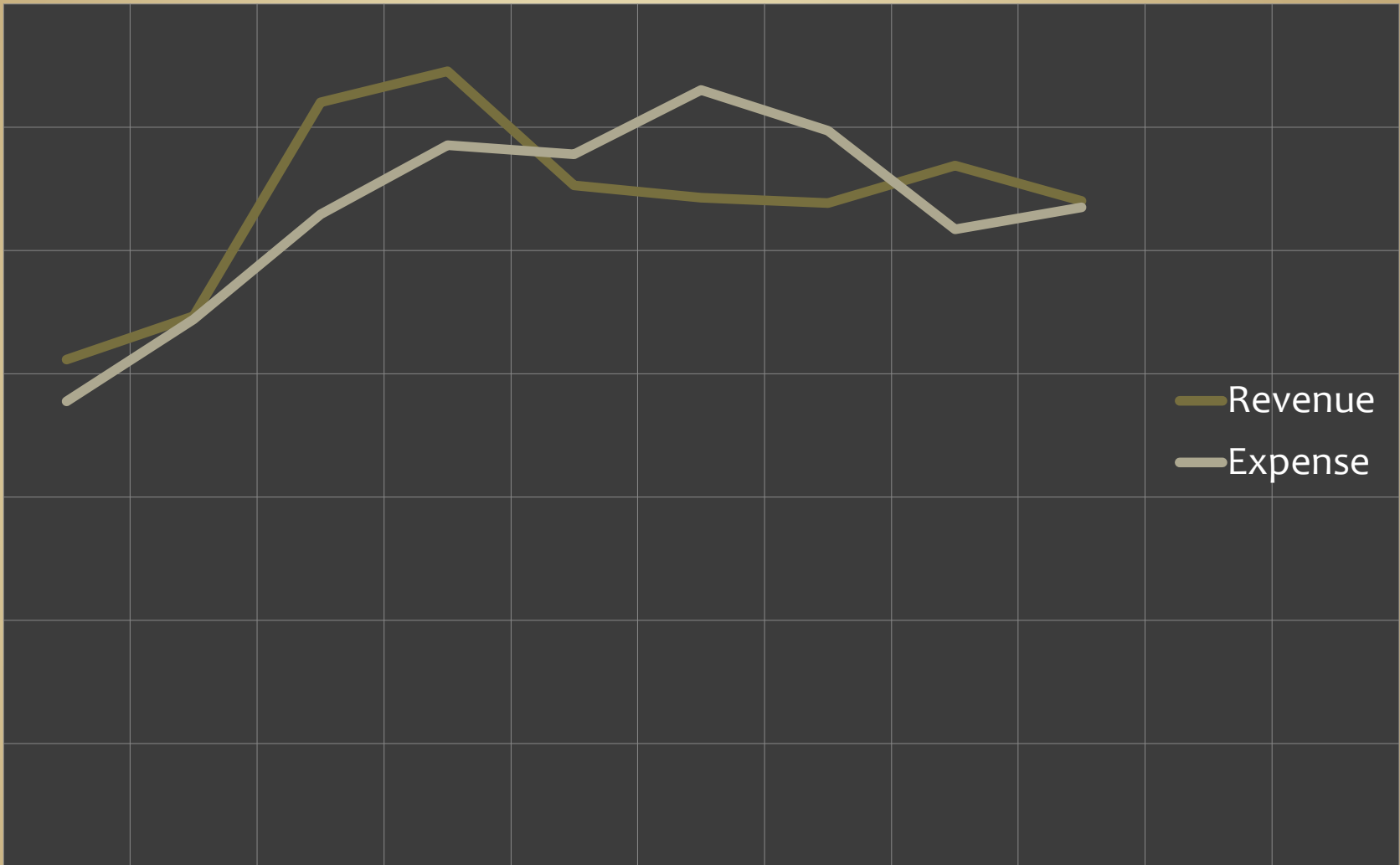
FY 2010

FY 2011

FY 2012

FY 2013

Revenue
Expense

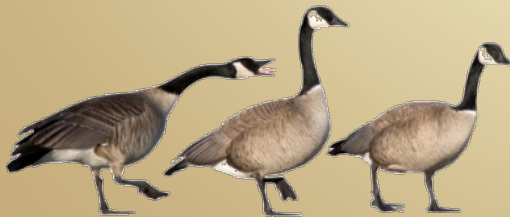




Current License Structure

- Class A, General Fishing License
- Class B, Four-month Fishing License
- Class C, Five-day Fishing License
- Class D, One-day Fishing License
- Class E, Colorado River Only Fishing License
- Class F, Combination Hunting and Fishing License
- Class F, Combination Hunting and Fishing License Youth
- Class F, Combination Hunting and Fishing License Honorary Scout
- Class F, Combination Hunting and Fishing License Child
- Class G, General Hunting License
- Class G, General Hunting License Child
- Class H, Three-day Hunting License
- Resident Youth Group Two-day Fishing License
- Class J, Resident Family Hunting License
 - Primary adult

- Spouse
- Any child in the immediate family
- Class K, Combination Resident Family Hunting and Fishing Licenses
 - Primary adult
 - Spouse
 - Any child in the immediate family
- Class I, Resident Family Fishing License:
 - Primary Adult
 - Spouse
 - Any child in the immediate family
- Class L, Super Conservation Fishing License
- Class M, Super Conservation Hunting License
- Class N, Combination Super Conservation Hunting and Fishing License
- Urban Fishing License
- November/December fishing license
- Lifetime Licenses (all Classes)
- Trout Stamp, CA, NV, UT Stamps
- Kaibab 12-A Stamp
- Two-pole
- Migratory Bird (HIP) Stamp
- Duck Stamp



A black and white photograph of the Statue of Liberty atop a large dome, likely the New York State Capitol. The statue is positioned on the left side of the image, with its wings spread and holding a torch. The dome is a large, rounded structure with a grid of lines. The background is a clear sky.

Senate Bill 1223

License Simplification

- Signed into Law May 7, 2013
- Simplification of license structure
- Allows the Commission/Department to operate like a business
 - *The Department receives no state general tax dollars*
- Provides Commission flexibility to adjust license, permit-tag structure and pricing to meet customer demand and market conditions
- Supported by 24 Sportsmen/Wildlife Conservation organizations



Checks & Balances

- Legislature retains budgetary oversight
- Annual reporting requirements to Legislature
- Commission authority to set license structure and fees “sunsets” in 2019
- Financial Audit of AGFD by Jan 1, 2015
- GF Fund can't exceed 50% more than FY13 App.



License Structure/Fee History

- ✓ Prior to SB1223, the Commission could not change license structure
- ✓ The Commission was already authorized to raise fees up to the statutory maximum (cap)
- ✓ Fees have not been raised since 2007
- ✓ New structure/fees cannot be implemented before January 2014

New Structure and Fees will be based on:

- ✓ Value
- ✓ **Customer input and feedback**
- ✓ Commission decision



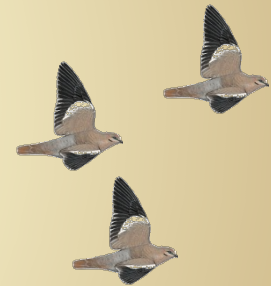
Simpler, Easier, Better Value

Commission Guidance

Conceptual Structure & Fees

License & Tag Considerations:

- Remove barriers for recruitment of new hunters/anglers
 - Simplified structure
 - Bundled privileges
 - Reduced costs for youth
- Maintain revenue & services
- Hunters/Anglers pay for wildlife conservation
 - Consider prior statutory fee caps
- Western State comparisons



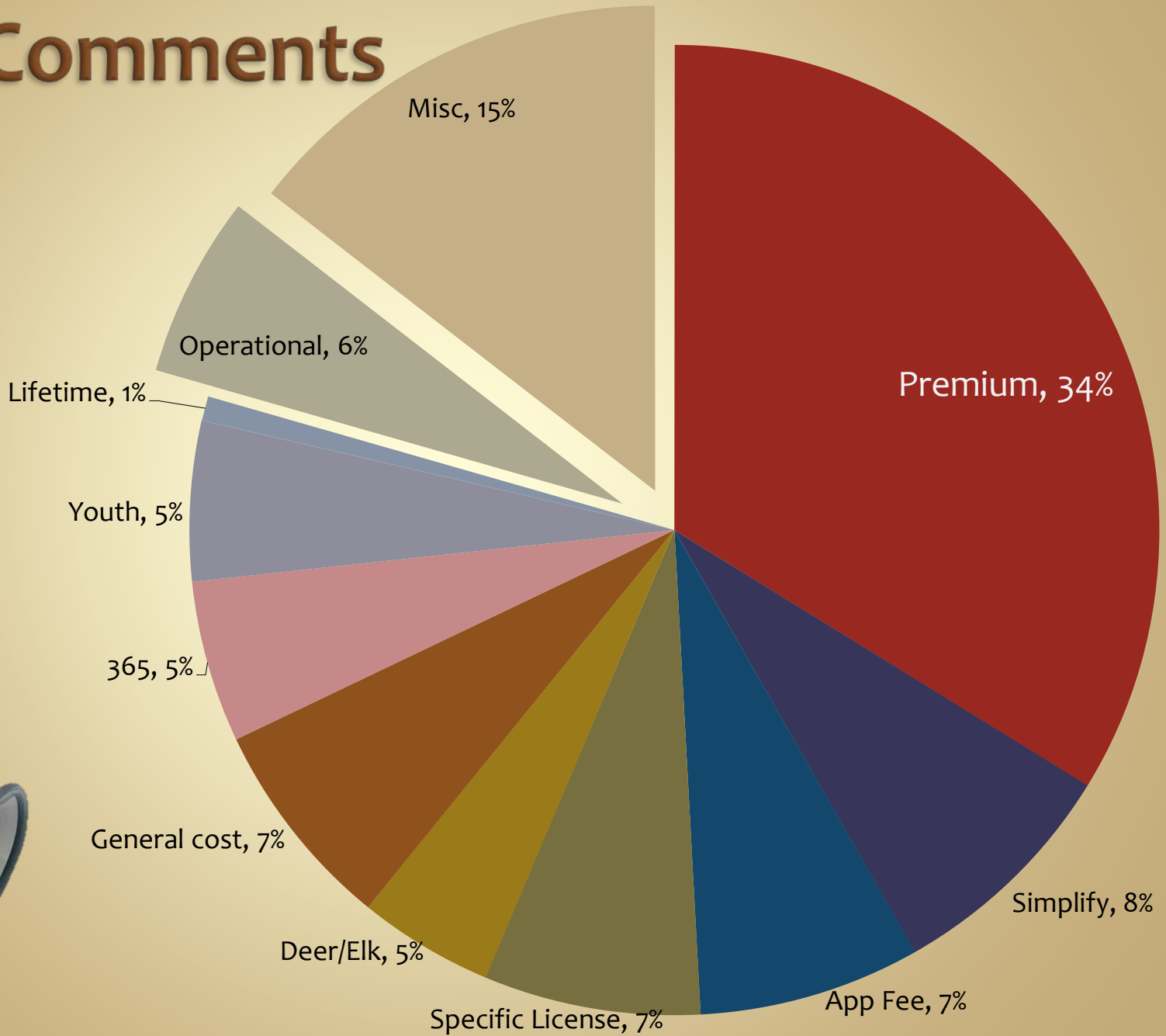


Public Input Process

| | |
|---|------------------|
| Initial concepts presented for Commission consideration | May 2013 |
| Public input gathered on concepts (meetings, web, etc.) | May – June 2013 |
| Commission reviews public input and approves draft structure/fees (Rules) | June 2013 |
| Public comment period on Draft structure/fees (Rules) | June – July 2013 |
| Commission reviews public input and approves Final structure/fees (Rules) | Aug 2013 |
| New license structure/fees implemented | Jan 1, 2014 |



Public Comments

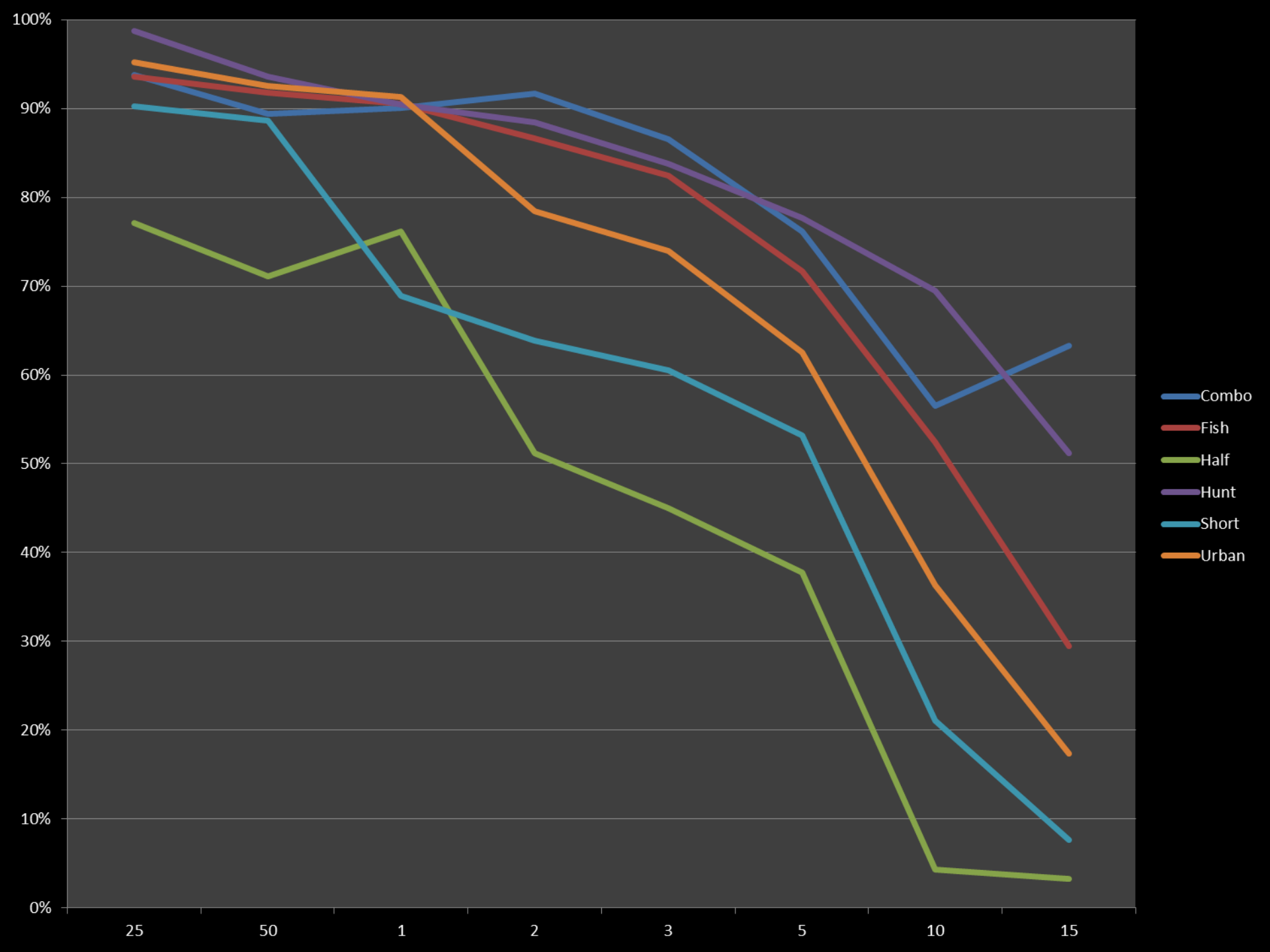


Public Input

License Structure



- General support for:
 - simplifying license structure
 - bundling/combining privileges
 - youth fee reductions/youth combo
 - 365 day license
- Some opposition over paying for unwanted privileges
- Some concern that license structure has been simplified but tag structure has not (Premium)
- Recognition that maintenance of funding is important



Resident General Fish



SUMMARIZED PUBLIC INPUT

- Support for 365 day license (survey 67% to 23%)
- Liked added value including added Community Fishing
- 60 % to 22% liked bundling
- Some opposition over paying for unwanted privileges
- Survey indicates minimal buyer resistance

COMMISSION APPROVED PRIVILEGES AND FEE

- Valid for the taking of all aquatic wildlife
 - trout
 - commission designated “community waters”
- Up to 2 poles allowed
- Reciprocal use of Colorado River*
- Expires 1 year from date of purchase
- Fee: **\$37**

* Stamps dependent upon agreements w/ CA and NV

Non-Resident General Fish

SUMMARIZED PUBLIC INPUT

- General support of fee
- Some perception (e-mail comments) of lowering fees for NR



COMMISSION APPROVED DRAFT PRIVILEGES AND FEE

- Valid for the taking of all aquatic wildlife
 - trout
 - commission designated “community waters”
- Up to 2 poles allowed
- Reciprocal use of Colorado River*
- Expires 1 year from date of purchase
- Fee: \$55

* Stamps dependent upon agreements w/ CA and NV



Colorado River & Lake Powell Stamps

- Amending Agreements with:
 - California
 - Nevada

Lake Powell :

- Proposing Utah residents be able to fish on AZ side of Lake Powell without additional stamp
- Negligible cost vs. revenue



Community Fish

Resident/NR



SUMMARIZED PUBLIC INPUT

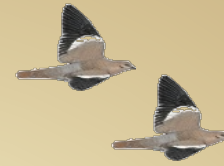
- Concern about subsidizing urban program with general fishing license
- Some feel Urban priced too high at conceptual fee amount
- Survey indicates:
 - Minor buyer resistance between \$20-\$22
 - Negligible buyer resistance between \$22-\$24
 - 68% potentially migrate to GF

COMMISSION APPROVED PRIVILEGES AND FEE

- Valid for taking all aquatic wildlife from Commission designated “community” waters
- Up to 2 poles allowed
- Expires 1 year from DOP
- **Fee: \$24**



Non-Resident Combo



SUMMARIZED PUBLIC INPUT

- Support for conceptual fee
 - Support for added privileges (fishing)
 - License certification
- Perception of decreasing NR combo fee
 - Less than 500 sold
- Survey indicates minimal buyer resistance on NR Hunt
 - Didn't account for added privileges (fishing)

COMMISSION APPROVED PRIVILEGES AND FEE

- Valid for the taking of small and big game (applicable tags required)
- Valid for the taking of all aquatic wildlife
 - trout
 - commission designated “community waters”
- Up to 2 poles allowed
- Reciprocal use of Colorado River*
- Expires 1 year from date of purchase
- Fee: **\$160**



*Dependent upon agreements w/ CA and NV

Resident Combo



SUMMARIZED PUBLIC INPUT

- Support for fee & value added
 - Appreciation for added privileges
- Survey indicates no buyer resistance at \$57
- Comments: Raise to \$60, no difference between \$57 - \$60
- Concern over Draw issues

COMMISSION APPROVED DRAFT PRIVILEGES AND FEE

- Valid for the taking of small and big game (applicable tags required)
- Valid for the taking of all aquatic wildlife
 - trout
 - commission designated “community waters”
- Up to 2 poles allowed
- Reciprocal use of Colorado River*
- Expires 1 year from date of purchase
- Fee: \$57



*Dependent upon agreements w/ CA and NV

Youth Licenses



SUMMARIZED PUBLIC INPUT

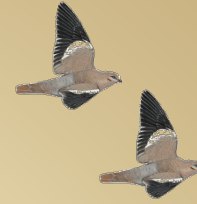
- Overwhelming support for simplification of definitions/structure
- Broad support for fee
- Varied Comments:
 - Fee too low - should be \$10
 - 10-13 requirement
 - Lower age to 16
 - Raise age to 21
- “Gaming” bonus points
- NR Youth paying less than R Adults

COMMISSION APPROVED DRAFT PRIVILEGES AND FEE

- Youth ages 10-17
- Valid for the taking of small and big game (applicable tags required)
- Valid for the taking of all aquatic wildlife including from commission designated “community waters”
- Up to 2 poles allowed
- Expires 1 year from date of purchase
- Reciprocal use of Colorado River (CA/NV)
- **Fee: \$5**



Short Term R/NR Combo



SUMMARIZED PUBLIC INPUT

- Some concern that fee is too high for R/NR who are just fishing
- Varied suggestions on term of license
- Few concerns over losing 3-day NR hunt

COMMISSION APPROVED PRIVILEGES AND FEE

- Valid for the taking of small game and all aquatic wildlife including:
 - Trout
 - commission designated “community waters”
- Valid for 1 day
- Resident Fee: **\$15**
- Non-Resident Fee: **\$20**



Commission Approved License Structure and Fees

| License/stamp | Old Fee | Approved |
|-------------------------------------|---------------|----------|
| Fishing – R | 23.50-65.00 | \$37 |
| Fishing – NR | 63.00-75.00 | \$55 |
| Combination – R | 54.00-84.50 | \$57 |
| Combination – NR | 225.75-256.25 | \$160 |
| Youth Combo - R/NR | 26.50 | \$5 |
| 1 Day Combo – R | 16.25 | \$15 |
| 1 Day Combo – NR | 17.25 | \$20 |
| Community Fishing (Urban) – R/NR | 18.50 | \$24 |





Future Items to Consider?

- “Frequent” discounts
- Temporary fee reductions; marketing
- Come Home to Fish/Hunt
- “Scratcher” licenses
- Other?

Questions?

www.azgfd.gov/licensesimplification