## 2022

## **Special Report on Fishing**



52.4M

**Americans** went fishing in 2021

(+4.5% over 2019)



3.7M

First-time participants



## 8M reactivated anglers but 14M lost participants

(Churn Rate: -18%)



12.9M

Youth (Ages 6-17) went fishing in 2021

(+14% over 2019)



4.7M

Hispanic participants fished in 2021

(+7% over 2019)





19.4M

Women went fishing

(+8% over 2010)



1.6M

**Female** participants were first-timers



37%

of all anglers participation were female, the highest level on record

99% of participants plan to continue fishing in 2022









