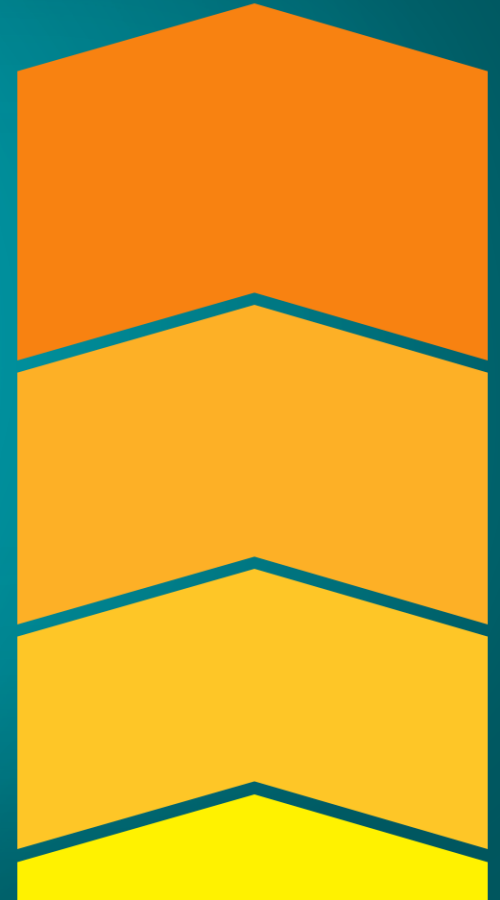


The Zen of Social Media

How to Research Diverse Audiences
in the Digital Age

Presented By: Shama Hyder





Florida Fish and Wildlife
Conservation Commission
GoOutdoorsFlorida.com

New Go Outdoors Florida Customer Account

You have successfully created your FWC Customer Account. You can log into your customer account to purchase fishing and hunting licenses, apply for limited entry hunts, apply for Captive Wildlife permits, report harvests and more through FWC!

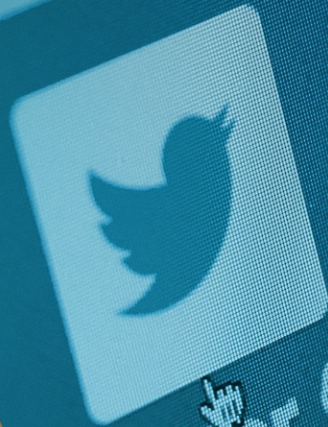
Name: SHAMA HYDER

Customer ID: 1006049628

Thank You,
The Go Outdoors Florida Team
Florida Fish and Wildlife Conservation Commission

[Access your Account](#)

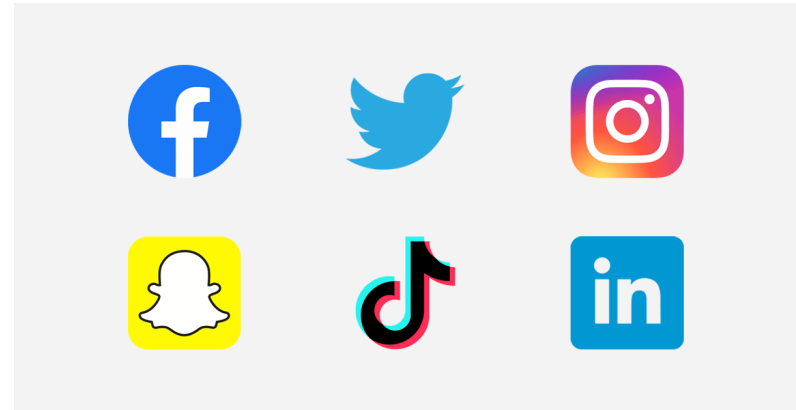
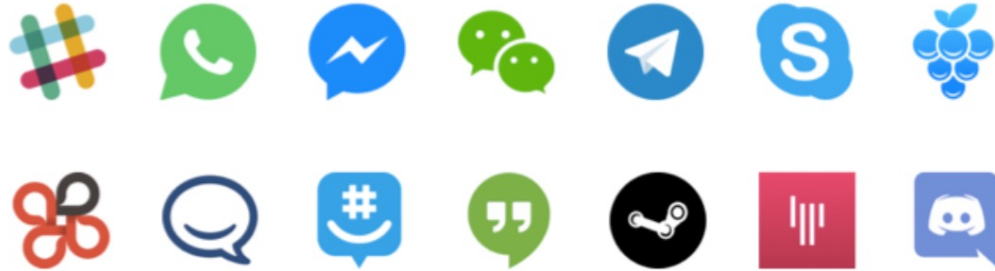
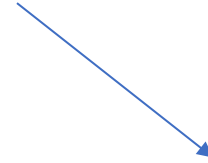
Once upon a time....



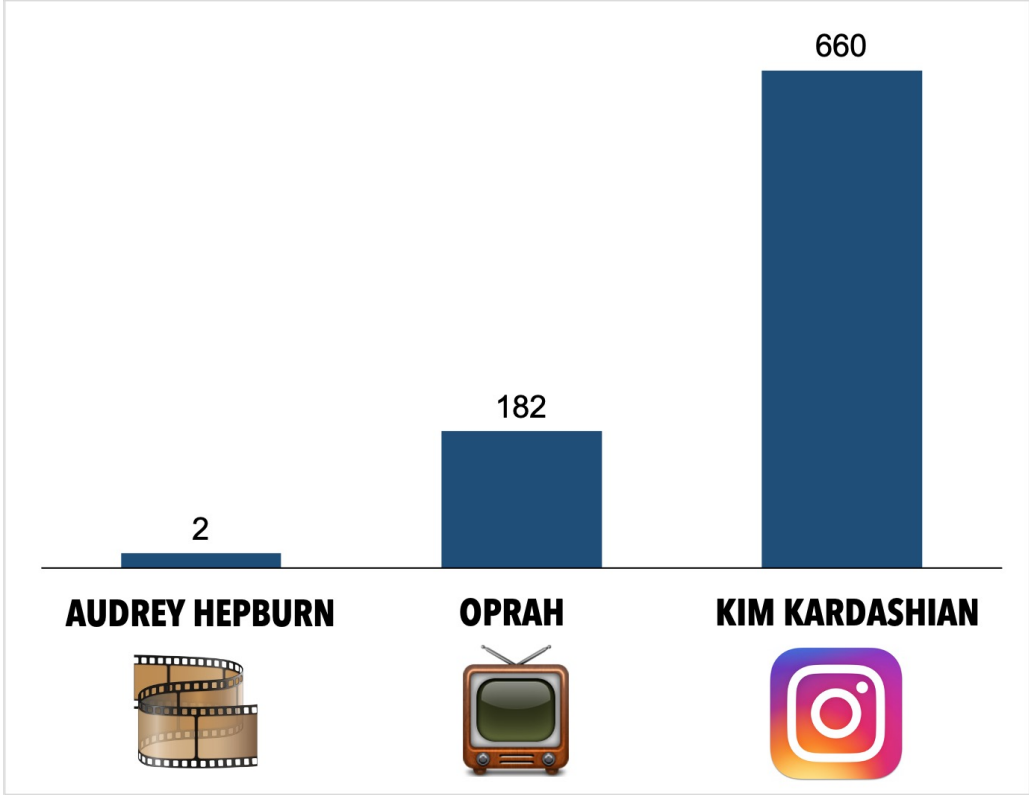
Twitter 
@twitter

Official source for news, updates and tips from Twitter, Inc.
San Francisco, CA · blog.twitter.com

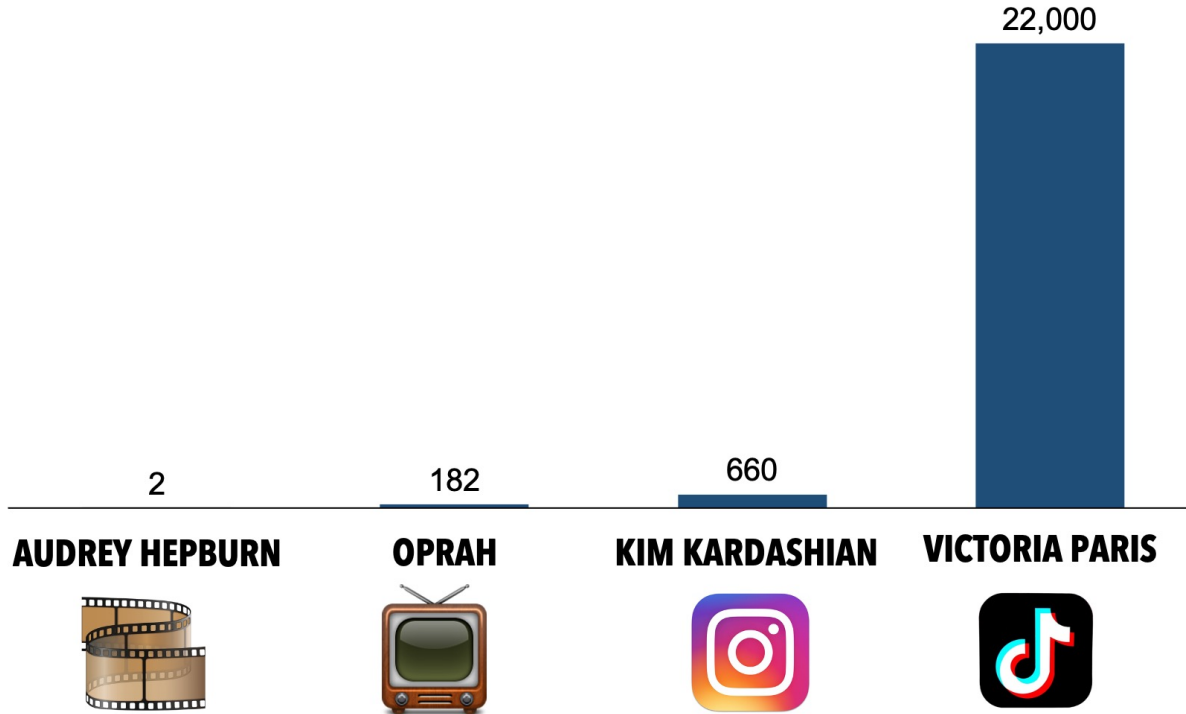
Social Media



Pieces of Content Per Year

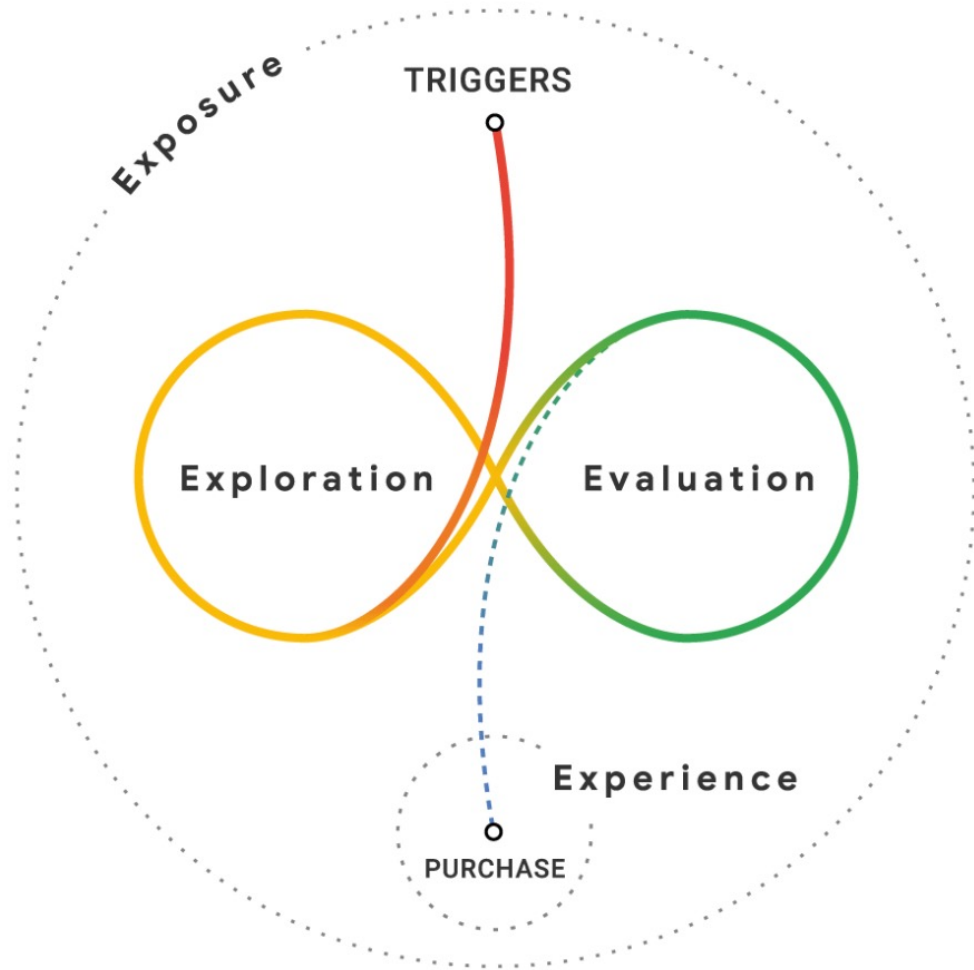


Pieces of Content Per Year



We Can Do It!





The 95-5 Rule

**Which
One Are
You?**

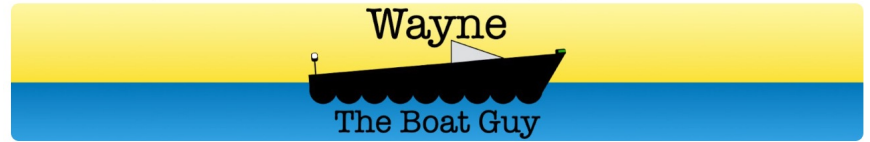


Creator

Curator

Connector

Creator



Wayne The Boat Guy

@WayneTheBoatGuy · 56.3K subscribers · 325 videos

Messing around with boats, outboard engines and electric outboard motors. When it come... >

[Instagram.com/waynetheboatguy](#) and 2 more links

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My First Boat - Looking back, was it a...

My First Boat - Looking back, was it a good choice?

4,876 views · 2 months ago

Looking back at my first boat. This was the boat that started me on the journey to become Wayne The Boat Guy! Recently I found some photos and a few videos of our first boat to share a little about my journey.

The first boat I ever owned was a cheap and old 1975 Renken 19 foot Runabout that had an Evinrude VRO 90 hp outboard and n...

READ MORE

For You



This Boat Will Change Boating Forever

217K views · 10 months ago



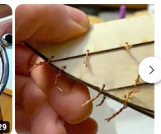
You Don't Need a License To Be A Captain - The absurdity of a Captain's License

18K views · 8 months ago



Is This The Best Simple Skiff Boat?

23K views · 8 months ago



Is This A Bad Idea?

1.5K views · 1 day ago

Curator



The image shows a screenshot of a LinkedIn profile for the Northeast Ohio Regional Sewer District. The profile picture is a circular logo with the text "NORTHEAST OHIO REGIONAL SEWER DISTRICT" and a stylized blue wave icon. The background of the profile header is an aerial view of a wastewater treatment plant with several large circular tanks. The profile name is "NE Ohio Regional Sewer District" with the handle "@neorsd" and a "Follows you" indicator. The bio states: "sewers are the original social media network. yes we are the Northeast Ohio Regional Sewer District. Customer Service: 216 881-8247". Location is "Cleveland, Ohio", website is "linktr.ee/neorsd", and joined date is "October 2010". The profile has 3,342 following and 61.1K followers. A list of people followed includes Andi, Business Journals Leadership Trust, and 24 others. The navigation bar shows "Posts", "Replies", "Media", and "Likes". A pinned post is visible at the bottom.

NORTHEAST OHIO REGIONAL SEWER DISTRICT

NE Ohio Regional Sewer District
@neorsd Follows you

sewers are the original social media network. yes we are the Northeast Ohio Regional Sewer District. Customer Service: 216 881-8247

Cleveland, Ohio linktr.ee/neorsd Joined October 2010

3,342 Following 61.1K Followers

Followed by Andi, Business Journals Leadership Trust, and 24 others you follow

Posts Replies Media Likes

Pinned

NE Ohio Regional Sewer District @neorsd Jun 5, 2022

Connector



todowithkidsmiami

Follow

Message

...

3,019 posts 130K followers 4,223 following

Carmelina Natale / Family Plans in Miami

@todowithkidsmiami

Digital creator

Hola Hello

Discover What TO DO with Kids in Miami + Beyond

Follow also @todowithkidsbroward

Collab info@todowithkidsmiami.com

869003

linktr.ee/todowithkidsmiami + 1

Followed by asprinkleaday



February



Educational ...



Fall Festivals



Boca Raton ...



Florida Trav...



Playgrounds

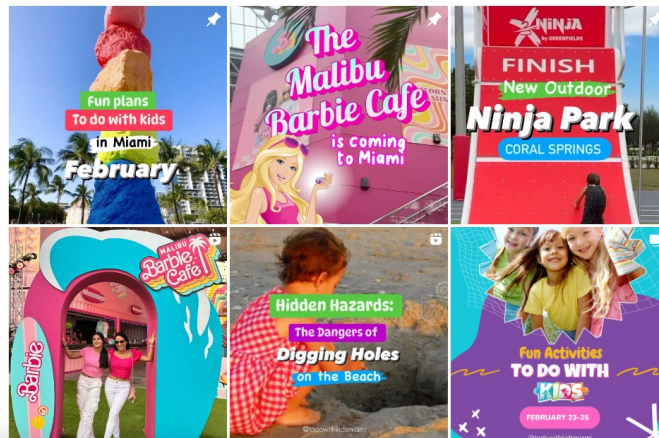


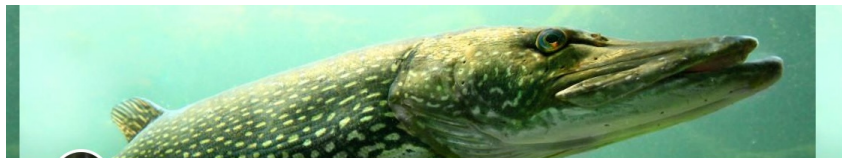
Giveaway

POSTS

REELS

TAGGED





Fishing For Beginners

Join

r/FishingForBeginners

Posts



Create Post



[Hot](#) [New](#) [Top](#) ...



PINNED BY MODERATORS

449 Posted by u/ShiftyUsmc [Freshwater Bass Trout & Musky](#) 4 years ago

Beginners Guide to Getting Started

34 Comments [Share](#) [Save](#) ...

Posted by u/ShiftyUsmc [Freshwater Bass Trout & Musky](#) 7 years ago

436 My Comprehensive guide/Tips to New Fishermen

47 Comments [Share](#) [Save](#) ...

Posted by u/Okforme2000 3 hours ago

6 Baitcasting - observations and questions from a beginner



About Community

Fishing For Beginners! An educational platform for new anglers fishing any type of water. There are no dumb questions here. Make a self post asking specific questions or just lurk our instructional links.

Created Jul 11, 2015

68.4k Members [87](#) Online [Top 5%](#) Ranked by Size

Create Post

COMMUNITY OPTIONS

r/FishingForBeginners Rules

1. Posting Content - YouTube
2. No Grip and Grins
3. "What do I throw Here"
4. No Self-Promotion

Moderators

[Message the mods](#)

[u/hank_hill](#)

[u/true_bro](#)

Miami Moms

Group by Miami Moms

Miami Moms

Private group · 30.0K members



+ Invite

Joined

Related groups

Discussion

Featured

Members

Events

Media

Files



Write something...



Anonymous Post



Photo/video

Featured



Most relevant

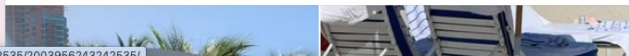


Krisanthy Joy

February 21 at 8:38 AM

Hi Mamas! What are your fave/don't miss activities for littles (4 and 6 year olds) in and around Miami? My boys are animal lovers - so Jungle Island and Zoo Miami are faves. Looking for anything else and hidden gems - splash pads, beaches, etc. thanks! 😊

PS - bonus for experiences that are particularly bi-lingual. My 6 year old is in Spanish immersion and we love seeking out opportunities for him to practice and learn!



About

This is a group for Miami Moms hosted by two great mom friends, Monique and Rebecca. The purpose of this group is to connect about our children ... [See more](#)

- Private**
Only members can see who's in the group and what they post.
- Visible**
Anyone can find this group.
- Miami, Florida**
- May include flagged content**
Admins may allow some posts and comments to be visible in the group even if they're flagged by Facebook's systems. [Learn more](#)

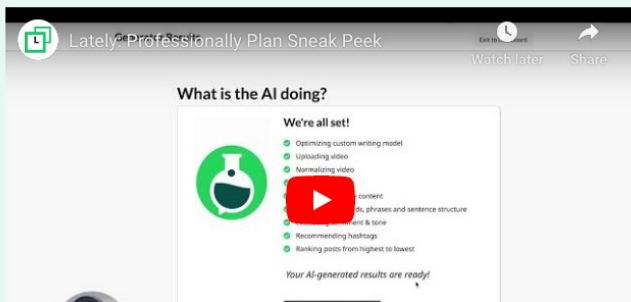
[Learn more](#)



How it Works.

Lately's AI learns any brand or individual voice and pinpoints the ideas, words and phrases that will convert any target audience. Here's how it works...

TRY FOR FREE









Run any longform content thru Lately.

Our AI will slice it up into *dozens* of high-performing social posts.









- Works with text, audio and video...
- Works with earned, owned or found media...




Image Quick Actions

-  Remove Background
-  Resize Image
-  Convert to JPG
-  Convert to PNG
-  Convert to SVG
-  Crop Image






Video Quick Actions

-  Convert Video to GIF
-  Crop Video
-  Trim Video
-  Resize Video
-  Merge Video
-  Convert Video to MP4
-  Animate from Audio
-  Caption Video

QR Code Maker

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Hello.

How can I help you today?

Revise my writing and fix my grammar



Help me plan a game night with 5 friends for under \$100



Help me write a refund email for a product that's damaged



Help write SQL to generate a report



Enter a prompt here



