ROUND TABLE OVERVIEW

• Various real-life scenarios
• Spark ideas/action plans
• Consider six recommendations and presentations
ROUNDTABLE OVERVIEW

SCENARIOS:

• Friend invites friend to go fishing
• Family goes to state park
• Person on the go
SCENARIOS:

- Youngster introduced to fishing in school
- Friends encounter law enforcement officer while fishing
- Parents take kids fishing; buy license at retailer
Details/Outcome:

1) Select at least one scenario as a group
2) Develop an action plan to engage the customer(s)
3) Present one action plan to the larger group
4) Time permitting, develop action plans for more than one scenario